

## Project Partner Search Form - CALL H2020

- I offer my expertise to participate as a Partner in a H2020 Project
- I am planning to coordinate a project and I am looking for Project Partners

### TOPICS OF INTEREST

- DT TRANSFORMATIONS 02-2020       DT GOVERNANCE 05-2020       GOVERNANCE 21-2020

### PARTNER INFORMATION

#### Description of the Legal Entity

School of Communication and Media (SCM or SKAMBA) is a research establishment founded in Slovakia in 2008. SCM' mission is to provide high quality in-depth research on issues related to politics, communication and media, as well as courses, seminars and lectures mainly related to the dissemination of research results. SCM focuses particularly on the areas of mass media and social media communication and the functions and interactions of the media in a liberal democracy, including populist communication on social media.

SCM has so far been involved in two major FP7 research projects (MEDIADDEM, ANTICORRP), one CSA Compact (2017-2020), one H2020 RIA Project (Demos) and some medium sized international scientific or educational projects (e.g. Media Plurality Monitor, EMEDUS, NewMedLit, the deterrence of fraud related to EU funds through investigative journalism in EU-27, and Hungarian Media Laws in Europe).

SCM closely cooperates with the Slovak Section of the Association of European Journalists.

Our activities are funded by international and local research, educational and dissemination grants.

Our organisational structure consists of board of trustees, director, supervisor and staff.

We are extremely reliable and innovative partner who seeks partners with similar values, with high research integrity.

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|---|--|--|
| <input type="checkbox"/> Higher Education | <input checked="" type="checkbox"/> Research Institution | <input type="checkbox"/> Public Administration |
| <input type="checkbox"/> Industry /SME    | <input checked="" type="checkbox"/> NGO                  | <input type="checkbox"/> Other                 |

#### Description of the Research Team

As a partner:

**Dr Adina Marincea** (female) has a PhD in Communication Sciences from SNSPA. Her research interests are mass-media systems, public opinion and social media, political communication, fostering civility and debate in online media and combating hate-speech. Adina's doctoral thesis - "The European Public Sphere: «Unidentified Political Object»?" Media's Europeanization in Romania" studies the Europeanization of the public discourse and media's role in this process, by analyzing the content and interpretative frameworks of political claims identified in the news from three Romanian newspapers between 2005-2012, related to the press of other EU states. She has carried out research in the field of media studies in international projects like [Media Plurality Monitor](#) (financed by the European Commission), [EUENGAGE](#) (funded by Horizon2020), [Less Hate More Speech](#) (EEA Grants) and [European Media Systems Survey](#), and is specialized in the content analysis of different types of mediated communication (mass-media, online comments, social networks).

**Dr Ainars Dimants** (male) is highly experienced in journalism and mass media management, in media policy as well in academic and scientific work on the field of communications (particularly history).

**Dr Katarina Kertysova** (female) research is focused primarily on Russia-West relations, security challenges in the shared neighborhood, new technologies, hybrid threats and cyber-enabled influence operations (including disinformation).

**Dr Irini Katsirea** (female) has published a number of articles, chapter, reviews and books on media, especially digital broadcasting and most recently fake news.

**Dr Rutger von Seth** (male) is specialist in Russian and Polish public spheres/political communication. Speaking English, German, Russian, Polish, French.

**Igor Daniš**, (male), graduated from University of Economics, Faculty of National Economy, Bratislava (Slovakia), Specialization Finance. He worked as a Researcher, Lecturer in the Slovak Academy of Science, Bratislava, in the Centre of Strategic Studies, at Government Office of the SR, also as an Executive Officer at the Ministry of Finance of the Slovak Republic and Ministry of Finance of the Czech Republic, Prague, or as an Adviser to the Deputy Speaker National Council of the Slovak Republic and a Consultant in the Council of Advisers to the Prime Minister, The Government Office of the Slovak Republic. He is also active as a publicist, economist and writer (author).

**Veronika Vass-Vigh** (M.A.), female, is a policy analyst at the Budapest Institute for Policy Analysis, and a research assistant at the School of Communication and Media. She has over three years of professional experience in qualitative research, mainly content analysis, and policy analysis. She holds an MA in Political Science with specialization in political economy from the Central European University in Budapest and another MA in Political Science from Comenius University in Bratislava, Slovakia.

**Dr. Bissera Zankova** (female) is a media and constitutional law expert, and a country expert of the Council of Europe for human rights.

**Ing. Juraj Filin** (male), graduated at Technical University in Electronic Studies. He has long experience working as editor and journalist with specialisation in business.

**Tomáš Kriššák** (male) is an expert in fake news/hoaxes, as well as in supporting civil society development projects.

**Dr Daniel Milo** (male) is a lawyer, with long-term experience in researching hate speech, currently focusing at fake news and hoaxes.

**Dr Viera Žúborová** (female) is an expert in public policies.

**Dr. Olga Púchovská** (female) is specialist in social media data analysis and social media marketing analysis.

### **Expertise of the Team Leader**

**Dr. Andrej Školkay** holds a PhD in theory of political science (2000) and heads the organisation. He is the author of *Media and Globalisation* (SCM, Bratislava, 2009) and published a book on *Media Law in Slovakia* (Kluwer Law International, The Netherlands, 2016). The number of citations of his works is about 70 worldwide. The number of scientific publications is about 50. He has been national coordinator or the key researcher of a dozen projects.

#### **Recent Publications:**

Andrej Školkay and Viera Žúborová (2019). *Populist Political Movement Sme rodina – Boris Kollár* (We Are a Family – Boris Kollár), *ŠSP*, 4, 5-26.

Andrej Školkay (2019). *David against Goliath: An Individual Investigative Journalist against Criminals Protected by a Partially Captured State*. In: Angelos Giannakopoulos, editor, *Media, Freedom of Speech, and Democracy in the EU and Beyond*, Research Paper No. 10, The S. Daniel Abraham Center for International and Regional Studies, Tel Aviv University, Israel, 68-86.

Andrej Školkay (2019). *Country Reports: Slovakia*. *IRIS Special 2019-2*, Self- and Co-regulation in the new AVMSD (Cappello M. (ed.), *Self- and Co-regulation in the new AVMSD*, *IRIS Special*, European Audiovisual Observatory, Strasbourg, 2019), 85-92.

Andrej Školkay and Juraj Filin (2019). *A Comparison of Fake News Detecting and Fact-Checking AI Based Solutions*. *Studia Medioznawcze*, Vol. 20, No. 4 (79), 365–383.

Andrej Školkay (2019). *What does the murder of a journalist, and follow up events, tells us about freedom of the media and politics in a European country?* *Central European Journal of Communication*, 1, 26-43.

Andrej Školkay (2020). *Media Coverage of Corruption: Scandalogy Challenges of the Analysis of Corruption Based on Media Reporting and Selected Corruption Cases*. In: André Haller and Hendrik Michael (eds.) *Scandalogy 2. Cultures of Scandals – Scandals in Culture*. Köln, Germany: Herbert von Halem Verlag, 272-298.

**Field of expertise related to the topic**

- Social & Societal Impact of Digital Transformation
- Users/Citizens' Needs and Requirements
- Users/Citizens' Trust and Satisfaction
- Impact & Sustainability of the Technology
- Privacy /Data Protection Requirements
- Success and Failure factors of Technology

**Potential role**

- Research
- Dissemination
- Technology Development
- Training

Already experience as a	Coordinator	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
	Partner	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
	Expert Evaluator	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO

**CONTACT DETAILS**

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Date: 4/2/2020

- I agree with the publication of my contact data on 'Science with and for Society' network website