



PARTNER is looking for a Project.-

1) PARTNER OFFERED

Organisation	ECOLOGISTAS EN ACCION	Type of organisation (IND, SME, RES, HE, others)	<input type="checkbox"/> NGO
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I am familiar with the European Framework Programme:

YES NO

I have experience as a Partner or Coordinator:

YES NO

If yes, in which programmes/projects?

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Role in desired project	technology development:	research:	demonstration:
	dissemination:	training:	other:
Topic/s in which I am interested	WASTE-1-2014, SC5-10a-2014 SC5-05a-2014 SC5-03b-2014 SC5-06-2014 SC5-17-2015, SC5-04-2015 SC5-10c-2015 SC5-07-2015 WASTE-6a-2015 WASTE-6b-2015 WASTE-4d-2015		
Expertise offered and what I would like to do	FIELDS OF EXPERTISE: Communicating science to society		

Research on education and science curricula
Environmental monitoring
Dialogue with policy makers
Access to media
large social base
Large events organisation capacity

What can we offer:

1. Relationship with scientists and education

professionals: We have the potential of being a social knot between science and society, with large portfolio of our members playing a professional role in education institutions (Including universities and research centers) and being part at the same time of our organisation, with a high internal profile. We have access to professionals researchers dealing with a varied range of issues (air quality, energy, biodiversity and ecology, ocean conservation, social sciences and humanities,...). We are recognized by society (including some research centers) as a number one referent NGO dealing with consumption and lifestyle issues. See figure at page 144 in the report "[Global Change 2020/2050 Consumption and Lifestyles](#)" (Fundación CONAMA 2012)

2. Communication to society:

We have a great potential both to communicate and promote behavioural changes in society.

Access to citizens: Our social base is very large. We have 34 000 individual members, and reach thousands more through different means. Additional 15 000 receive a weekly bulletin.

Twitter

- 66.000 followers (we had 40.000 end of 2012)
- More than 3000 messages published
- More than 25.000 RT, 27.000 mentions, 1100 Replies and 4100 favourites

Facebook:

- Over 82.000 followers in our main Fanpage (we had 30000 end 2012)
- 1237 messages published in 2013
- Impact of 1400 comments, 49.000 likes and 21900 Shares
- 45 additional fanpages, profiles and facebook groups of our local groups, amounting to more than 20.000

	<p>followers</p> <p>Access to media: Our NGO is a sound source of information for journalists. 1500 media contacts receive our PRs.</p> <p><u>3. Capacity of using a network of committed citizens</u> acting as environmental impacts watchdogs all over the country (using for example personal electronic devices such as smartphones and tablets)</p> <p>Our members not only receive the information but feel committed to our tasks on a voluntary bases</p> <p><u>4. Access to decision-makers:</u> We are considered as a respectful speaker by institutions and decision makers. We have experience in advocate work, policy dialogue, having dialogue capacity with different ministries, governmental bodies (some of which we are members of), parliamentarians, etc</p> <p><u>5. Multi-stakeholder dialogue.</u> We have a strong ability of convening together people and institutions of very different spheres, due to our common practice of working in permanent alliance (with other NGOs, social movements, professional groups, academia, etc....)</p>
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2) COORDINATOR / PROJECT sought after (for proposal submission only)

WP topic :

Project type

Research and Innovation Action	
Innovation Action	
CSA	
SME Instrument	

Keywords of project:	
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I AGREE WITH THE PUBLICATION OF MY DATA.